



Styled Spaces by Vanessa Stone



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Lifestyle = Selection

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Styled Spaces Services

I offer selection, design & consultation regarding:

paint & wallpaper

flooring

blinds

draperies

furniture

upholstery

kitchen & bath

lighting & ambiance

décor items & accessories

project & trades management



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VANESSA STONE, OWNER

Winter 2010-11 Newsletter

Save \$\$, time...

maybe even your marriage!



Fresh Ideas

Professional design advice for your Do-It-Yourself projects!

see page 2

Restoration Decoration: the silver lining in a rain cloud

A flood is a terrible thing, especially when it is of the magnitude that has recently hit Australia, Sri Lanka, and Brazil. Our hearts go out to these people whose homes are now beyond restoration.

Lucky for us that when we're in our wet winter season, we most often only need to resort to umbrellas and (designer!) rubber boots.

But sometimes, our wet weather becomes excessive. Sometimes our homes flood. Messy and damaging for sure, but here's the silver lining: when your flooring, paint and possibly furnishings need to be replaced, your insurance company evaluates what it will cost to exactly replace items. And then the selection is up to you.

Take your time. Think about what products you would really like to have. For example: Why choose the same carpet that was originally installed when you can have an updated neutral with a lovely texture.

Has water damage affected your drywall? Well, if the wall needs to be reinstalled, here's your chance to reassess if you really want a wall there at all.

Before you automatically agree to a "back-the-way-it-was" restoration, please call me. My *Fresh Ideas* package (see pg 2) gives you 2 hours of consultation when we can explore new options for passé colours, tired furniture, and outdated flooring. Why replace the cloud when you can live with the silver lining!

Special thanks to...

...all the wonderful clients who refer me! I'm proud to say that 100% of my business over the past 3 years has come from word of mouth.

This season, I'd like to recognize John and Carol, Erica and Kevin, and Eric and Joy. I so appreciate that you shared our positive experience of working together with your family and friends. Thanks!



Great Finds

Let me introduce you to Tab Imports in Sidney. They have excellent – many one-of-a-kind – home accent pieces at great prices. They also carry some great furniture lines. I always find something when I shop here! You'll be delighted with their selection of handcrafted silver jewelry too. Have a look at their web (tabimports.com) or check them out at 2505 Beacon Avenue, Sidney (250-654-0424)

Design Tip

Here's a simple equation to keep in mind as you purchase furniture and accessories: Lifestyle = Product Selection.

For example, many of us have pets that we allow to sit or snuggle with us on the furniture. Let's face it: we love our critters!

Consider a hardwearing, easy-clean fabric like micro-fiber. It's a faux-suede material that not only looks

great, it's pretty much pet-proof: pet fur easily wipes off, as do most spills and dirty paw marks.

Beware of that spur-of-the-moment purchase! If you take the time to evaluate your lifestyle before you buy (i.e. pets, children, sports, fine art, etc.), you'll be happier in the long run. My *Fresh Ideas* package is perfect if you need some shopping advice.

I'd love to hear from you.

Thanks for reading my newsletter!

If you enjoyed this issue, I'd be happy to send a copy to your friend or colleague.

If you'd prefer not to receive future issues, I respect your wishes.

Have a design question you'd like me to answer?

Contact me:

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Fresh Ideas

Designer advice for your D.I.Y. projects

- Save time & money
- Renovate with confidence
- Eliminate frustration

The great response to my *Fresh Ideas* package tells me that many of you are looking for professional advice and assistance with your Do It Yourself (D.I.Y.) projects. Great! I'm here to help.

When you book your 2-hour *Fresh Ideas* consultation, there's no end to the ways I can make your life a little easier, and your project more affordable. Here are some examples:

One client was unsure where to start her redecoration project. I **evaluated her space, rearranged the layout,** and **gave her the direction** she needed regarding decoration. I also suggested **where to shop** for the pieces I had suggested.

On another of my *Fresh Ideas* house calls, the scope was broader. Although initially my client wanted **flooring options** suitable for the family's lifestyle, she also asked me about **paint colour, furniture arrangement, counter top replacement,** and **new furniture purchases.**

Sometimes, a *Fresh Ideas* consultation is simply about **giving you confidence** in your own renovation and decoration decisions. Many of you have great taste, and your choices are wonderful. If you're still at the selection stage, I can help you **confirm your choice** and **give you some ideas** on how to tie it all together to finish off the room.

Fresh Ideas will save you time, frustration and money.

For a more complete understanding of the services I can help you with on your next DIY or custom project, please call 250-213-5384 or email me at StyledSpaces@shaw.ca

Fresh Ideas
Expert Decorating & Design
Advice & Consultation

\$149/2 hours

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Until next time,
Vanessa